



# SHAUN RAIS

PRESS KIT



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# INTRODUCTION

## From the desk of Shaan Rais... Phenomenal day and welcome!

If you are reading this right now, it means you are considering having me make a guest appearance (either virtually or in-person) on your media platforms...

I would like you to know that I greatly appreciate your consideration and you can rest assured that you have made an excellent choice.

Given my extensive media background (television, radio, on-stage, and virtual), I understand firsthand how tedious it can be to quickly gather information related to media features/appearances. Therefore, I have taken the initiative of clarifying, simplifying, and amplifying the process by putting together everything you would need in one conscious, convenient space.

Within this document, you will find information about me, publications that I have appeared in, a few testimonials from my clients, notable Organizations that I have worked with, past and future speaking engagements, topics that I regularly make guest appearances for, as well as photos that can be used as content for promotion.

**THIS IS GUARANTEED TO MAKE YOUR  
JOB 10X EASIER AND ALSO GIVE YOU A  
SENSE OF WHAT IT WOULD BE LIKE FOR  
US TO CONDUCT BUSINESS...SMOOTH,  
SIMPLE, AND PROFESSIONAL.**

If at any time you feel as if you don't have all of the relevant information that you need or there is something else I should have included in this kit, then you can personally reach out to me at [shaan@shaanrais.com](mailto:shaan@shaanrais.com) or you can call 646 259 3051 to speak with my chief of operations so we can make immediate improvements.

It is our intention to serve you to the highest possible degree and I look forward to doing business with you, now and in the future.

Again, thank you for your consideration, and in anticipation of our newly forged business alliance...

Congratulations...

And Let's GROW!!





# ABOUT SHAAN

Leadership Development Expert and Industrial and Organizational Psychologist, Shaan Rais is a Professional Speaker and Branding Strategist with a Master's Degrees in Evidence-Based Coaching and Organizational Development and Change, currently persuant of 2 Doctorate's; a PhD Organizational Development and Change, and an EdD in Leadership for Change.

His passion and purpose are to take the world by storm with time-tested leadership principles, evidence-based content, and high-voltage presentations. His challenging keynotes motivate leaders to take ownership of their own development and revolutionize their persona in the organization, and in their personal lives. Through a significant social media presence, record-breaking online course, and Leadership

Leverage Executive Coaching Community of Professional Entrepreneurs Shaan Rais has begun to Change the Face of Leadership and Business!

As CEO of his leadership development consulting firm, OmniSolutions Consultation, LLC, Shaan Rais is positioned to streamline the ascent of the accomplished organizational professional to success, help to strengthen and build teams, and assist in the personal and professional development of leaders, key executives, entrepreneurs, and strategic partnerships.



**PRESS PLAY**

To watch my interview with the NBC Palm Springs

shaan@shaanrais.com

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(646) 259-3051





# IN THE NEWS

Shaan has been featured by many media outlets, including the following:



Entrepreneur  
MAGAZINE

Forbes



DIGITAL  
JOURNAL

yahoo!  
finance

THRIVE

New York Weekly

LOS ANGELES WIRE

US  
REPORTER

BUSINESSDECCAN  
Latest News for the Modern Businessman

Medium

THEAMERICANREPORTER

BBL  
The Black Business List

MY TRENDING  
STORIES

NEW YORK  
State News.Net

journal



PRESS PLAY

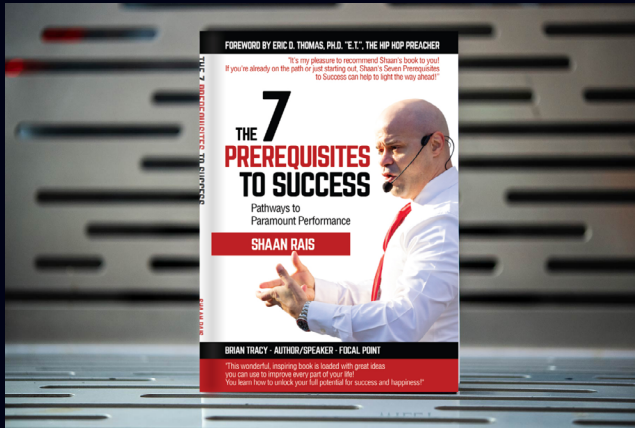
To watch my interview with  
the Athletic Scholarship  
Corporation





# BOOKS

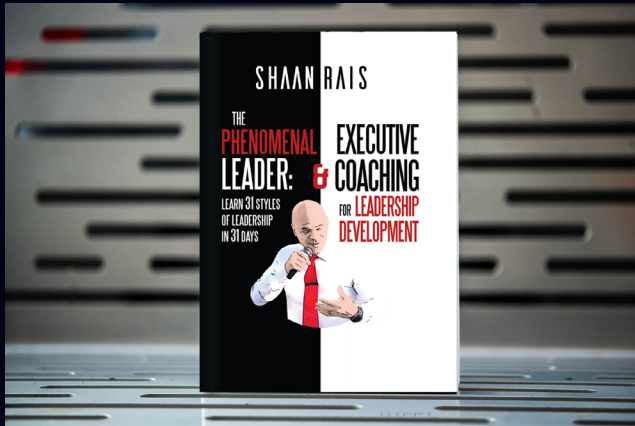
I'm the author of the best selling book "The 7 Prerequisites to Success; Pathways to Paramount Performance." I also wrote "The Phenomenal Leader: Learn 31 Styles of Leadership in 31 days."



## THE 7 PREREQUISITES TO SUCCESS

Mindset & Motivation: Build your Confidence and Poise!

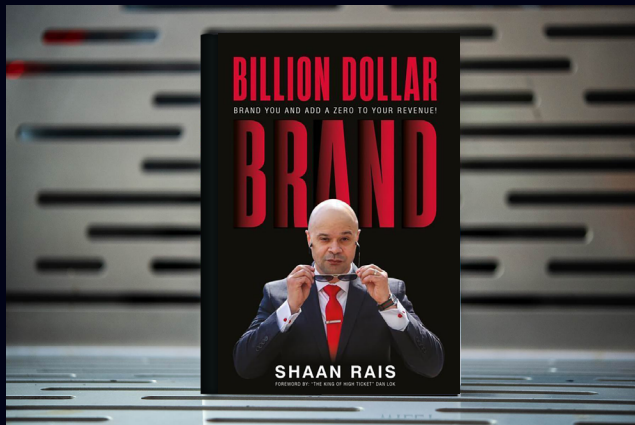
[VIEW ON AMAZON](#)



## THE PHENOMENAL LEADER

A handbook to help leaders to solve their organizational conflicts.

[VIEW ON AMAZON](#)



## BILLION DOLLAR BRAND

Brand You and Add a Zero to Your Revenue!

[VIEW ON AMAZON](#)





# NOTABLE CLIENTS

The following are just a few of Shaan's notable clients, representing the educational, social justice, and influencer sectors.

## EDUCATIONAL



## SOCIAL JUSTICE



## INFLUENCERS



# TESTIMONIALS

## Jason Rodriguez



Mr. Shaan Rais is an exceptional Leadership development coach. Shaan has helped me through many obstacles I have encountered while building my Insurance practice. Through his training, I have also learned many valuable lessons about life as well; his knowledge and wisdom are second to none.



## Caley



Usually when someone ask you to say a few words about me, you "try" to think of what sticks out. I can honestly say, I don't have to think hard about Shaan. His leadership is proof. My ability to see myself going to the next level is proof. Thank you Shaan. We look back and remember the beginning of a great journey.



## Sean Thomas



Success is when preparation meets opportunity. I must say that working with Shaan Rais has been key in me becoming positioned to win. He is a true leader that is leading me even further than I had imagined. I am seeing success manifest and I look forward to all future success that will come with each opportunity.



## Patricia Bartell



Shaan Rais is an exceptional leader, speaker and coach for anyone wanting to seriously level up their business in a fraction of the time. From his Branding and Positioning to Organic Marketing, everything one could need for business success, Shaan delivers above and beyond.







# SPEAKING

Through his work as a keynote speaker, Rais is passionate about motivating leaders to not only take ownership of their own development but also to revolutionize others in the organization and in their personal lives.

<b>Northwestern Mutual Leading the Way Conference</b>		64,000
<b>SuccessFest21</b>	Leadership Branding	18,000
<b>Game Changers Bootcamp (Eric Thomas &amp; Association)</b>	Leadership Development and How To Leverage Leadership	500
<b>Comeback Champions Summit 2020 &amp; Oct. 2021</b>	Integrity and How to Brand Yourself as a Leader	7000
<b>Ireland International Conference on Education - 2021</b>	How to Brand Yourself as a Leader in Education	100
<b>Build Your Own Coaching Business 2021</b>	How to Build Your Own Coaching Business for Sustainability	227
<b>Closing Like a Leader Mastermind</b>	Closing High End Luxury Sales	178



## PRESS PLAY

To watch my keynote at the Comeback Champions Summit





# TOPICS

Shaan is recognized as an industry leader and expert on a wide range of topics associated with Organizational and Leadership Development, NIL, branding, positioning, and marketing.

01

Branding, Positioning & Marketing (BPM)

02

Leadership

03

Entrepreneurship

04

Sales

05

Name, Image, Likeness (NIL)

06

Business Development

07

Overcoming Limiting Self Beliefs

08

Organizational Resiliency

09

Changing Your Narrative

10

Reigniting Passion in Education

11

Leading and Developing Teams

12

Community Building

13

Organizational Culture

14

Positioning Employees for Success

15

Character Development for Youth





# BRAND IMAGERY

You may use any of the language, links, or images in this document before or during an engagement to promote an appearance.



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M E D I A





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Connect with Shaan on social media!